

# ASC Committee Meeting

Thursday 13<sup>th</sup> July 2017 | 09:30 – 12:30 | CCC, 7 Holbein Place

**Present:** Baroness Brown (Chair), Ece Ozdemiroglu, Rosalyn Schofield and Graham Wynne.

**Apologise:** Jim Hall and Anne Johnson.

**Secretariat present:** Matthew Bell, Adrian Gault, Daniel Johns, Kathryn Brown, Manuela Di Mauro, Gemma Holmes, Jo Barrett.

**Members' interests:** Members interests were reviewed, no updates necessary. Interests can be found on the CCC's website at: <https://www.theccc.org.uk/about/transparency/>.

## 1. Minutes of the last meeting and matters arising

The minutes of the last meeting were agreed.

## 2. Feedback from the 2017 Progress Report launch

Jo Barrett provided an overview of media, digital and social media coverage of the progress report launch. She reported that there was a drop in engagement and reach compared with previous reports, but coverage was still good. Social media infographics were the most re-tweeted which show the need for bite-sized chunks of information.

The committee discussed options for how to improve reach and engagement. These included increased promotion by the committee and secretariat, and including more sector-level messaging. The committee agreed to review the invitation list ahead of future events.

Communications team agreed to develop a stakeholder plan for after parliamentary recess and other activities.

## 2017/18 Forward look and work programme

Daniel Johns provided a forward look of relevant legislation, publications, reports and government work over the next 12 months.

The committee asked that the secretariat make them aware of important publications. There was discussion around how best to do this. Options included ad hoc emails when relevant or the communications team including them into the news review.

## Feedback

The committee discussed the options for an internal review of the ASC to add value to BEIS's proposed 'light-touch' review of the CCC in the autumn. It was agreed that there should be a stakeholder mapping session to inform an engagement plan for the coming year.

Alongside this the committee and secretariat should seek feedback from stakeholders as part of future 1:1 meetings. Dependent on the results there could be scope to initiate further formal stakeholder feedback in early 2018.

### Communications and engagement plan

It was agreed by all to continue to use twitter, blogs, letters, and conferences. Ece suggested that the committee produce a number of fact sheets and blogs on individual regions and key sectors (e.g. SuDS, water resources).

The committee decided that they should write to all organisations included in the progress report recommendations and those where recommendations have an impact (including for example Ofcom, the Crown Commercial Service, Ofsted, and Ofwat) – and to include a copy of the executive summary.

### **2017/18 Research Programme and engagement part 2**

The chair suggested that the committee should produce a report on Brexit next year in collaboration with the CCC (including an assessment of devolution legislation and impacts).

The committee discussed proposed research projects in detail, preferring cross-cutting larger projects to smaller areas of research. It was decided that projects in the following areas should be investigated/started, linking up with Pioneer programmes where applicable:

- Coastal change adaptation.
- Natural environment, specifically including soils.
- Built environment – including surface water flood risk and urban design (possibility of linking up with CCC on latter) and climate resilience. Action to arrange a meeting with the built environment community and consider what research would be useful.
- Water sector resilience study – both supply and demand.
- Interdependencies, linking with emergency planning scenarios. Work with Cumbria flood partnership and ITRC programme.

Kathryn Brown provided a short update on the land use project. The proposal for phase 2 is for some additional land-use modelling using a simpler, more transparent approach, together with further in-house analysis and workshops involving experts. It was noted that Defra is also to commission work on land-use scenarios.

It was decided to invite those relevant to research topics to present to committee at the autumn meetings (e.g. coastal change, spatial planning, and built environment). Ece would like to speak more about the economic evidence for business cases in natural environment.

### **AOB**

Nothing urgent was raised.